



GO FOR THE GOLD



Dear Financial Secretaries,

We are continuing our longstanding support of Special Olympics Pennsylvania (SOPA) through a new program entitled "GO FOR THE GOLD."

Councils may fundraise in any manner desired to support this campaign. But, to provide a simple fundraising program any Council can utilize, we have worked with SOPA to create a unique chocolate medallion that Councils can sell to raise funds and awareness for the great work of SOPA. These delicious, gold-wrapped medallions are stamped with the Special Olympics logo on one side and the Knights of Columbus logo on the other side. The candy is made right here in Pennsylvania by Sarris Candies in Canonsburg. These are ideal for giving away to folks who make a \$1 or more donation outside of stores or anywhere you may be soliciting.

SOPA has agreed to buy the candy up front and supply it to Councils at **no cost**. However, it is expected that each Council will raise funds that cover at least the cost of the medallions. **All proceeds from this fundraiser will be dedicated to SOPA.** The deadline for orders this Fall will be May 22, 2018. The gold medals will be shipped to you by late June.

Please get your Council to plan a Special Olympics fundraising event in support of "GO FOR THE GOLD." **Our goal for the campaign this year is for each Council to raise a minimum of \$200, whether via candy sales or a cash donation.** Attached are instructions and an order form if you'd like to utilize the chocolate medallions as part of your efforts.

The State Council is committed to expanding our relationship with SOPA, both with fundraising and volunteerism. If you are interested in volunteering or have questions about this fundraising campaign on the Special Olympics side, call Eric Cushing at SOPA at 610-630-9450, ext. 229. If you have any comments, questions or needs from your fellow Knights, please contact Dave Schein, Special Olympics Chairman at 215-725-0903. Thank you for your ongoing support of Special Olympics Pennsylvania!

Sincerely,

Handwritten signature of Dave Schein.

Dave Schein
Knights of Columbus – SOPA Chair

Handwritten signature of Matthew B. Aaron.

Matthew B. Aaron
President + CEO, SOPA

PS: Please ensure your Council, regardless of participation in the program, completes Form 4584 and send to Supreme.



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Instructions: The Campaign in 3 Simple Steps

Step 1

Order “Gold Medals” – send completed order form to:

Dave Schein, Special Olympics Chairman
8323 Rising Sun Avenue
Philadelphia, PA 19111

Deadline for orders is May 22, 2018.

“Gold Medals” will be shipped to you by end of June 2018

Step 2

Conduct your local fundraising activities by selling the chocolate medallions or using them as “thank you” gifts for SOPA donors at your own events.

Step 3

Please mail all proceeds to the same address as above.

Make checks payable to: *Pennsylvania Knights of Columbus State Council*

If you have any comments, questions, suggestions or concerns please contact Dave Schein, the Special Olympics Chairman at: (H) 215.725.0903



*GO FOR THE
GOLD*



ORDER FORM

Council Name: _____ Council # _____

Chairman Name: _____

Address *(where you want medallions
shipped in late June)* _____

City _____ State _____ Zip Code _____

Email Address of Chairman: _____

Quantity (# of chocolate pieces you would like to receive): _____

*Complete this form and Mail to:
Dave Schein, 8323 Rising Sun Avenue, Philadelphia, PA 19111
Or Scan and Email to Dave at unclerib@aol.com*